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**FOR IMMEDIATE RELEASE**

**Global Training Centers, LLC Announces Opening of The North Carolina Center for Hospitality Training**

*Newest Training Center will offer Covid-19 Back to Work Training, Diversity and Inclusion Training and Workforce Development Training*

**BALTIMORE, October 14, 2020** – Headquartered in Charlotte, The North Carolina Center for Hospitality Training, (NCCHT), a subsidiary of Global Training Centers, LLC. (GTC) will offer certified training programs in workforce development and customer service in the Research Triangle areas as well as Ashville, Wilmington and the Charlotte North Carolina market. Georgia and South Carolina will also be served by the NCCHT.

GTC, the parent company to numerous nationwide training companies, is best positioned to provide a variety of relevant programming for NCCHT. Many of their programs address the usual work force development issues but several address challenges that communities are facing today including Diversity and Inclusion training and their sought after Covid-19 Back to Work training program. Emphasizing standards of excellence and quality, the GTC program offers an opportunity for employers to provide direct support and leadership to the returning Covid-19 impacted workforce throughout the country. The lifesaving program developed by Dupont Sustainable Solutions, a division of Dupont Laboratories and Maryland Hospitality Training is applicable to all business verticals such as manufacturing, education, healthcare, law enforcement, hospitality, retail, restaurants, tourism and will consist of several training programs including: *How to gradually return Back to Work, Preventing spread of COVID-19, Safe Work Practices & Emergency Communication Plans.* Renown scientist and former Department Head of the North Carolina Central University, Science Department, Dr. Sandra White, is the lead presenter of the Covid-19 Back to Work training program.

Global Training Center, President, Michael Haynie is a well-known and proven leader in the Hospitality and Tourism Industry. He has devoted his entire career extended over 3 decades to assist with training, strategic planning and economic development growth. Mr. Haynie's unwavering passion and commitment to training in the Industry has garnered him a stellar reputation amongst his peers. Haynie has a long working relationship in North Carolina. Having been named the first black general manager in the state at a branded hotel in 1999, he also managed one of the largest airport properties in the state.

"The state of North Carolina, is a perfect fit for the NCCHT programs and training with its growing hospitality and Tourism community. We look forward to working with industry partners and state residents from Ashville to Raleigh and Charlotte enhancing workforce development training and further enhancing their customer service mission" says Haynie.

Prior to the pandemic, North Carolina was one of the fastest growing tourism destinations in the country, supporting over 230,000 jobs and bringing in over \$25 billion dollars in direct tourism revenue. The key for North Carolina is to properly train enough people capable of providing elevated levels of service in convention center, hotel, restaurant, museum and other business-related contexts. Courses are taught by industry professionals and leaders in the field. The training program geared towards line level employees across all levels educates, recommends, and maintains customer-focused standards that enhance the customer experience.

Levon Boyd, has been named President of NCCHT. "It gives me great pride and pleasure to announce the launch of our training company in North Carolina, said Asheville native and NCCHT President, Levon Boyd. After nearly four decades of hospitality education and executive level experience coupled with traveling the globe, I am pleased to bring home this tangible product to the state. I welcome you to join our initiatives of diversity, equity and inclusion in the hospitality industry."

"These training programs can help save businesses impacted during the pandemic as well as secure the financial future of economies. Employers have a responsibility to educate their employees. Our goal is to establish a platform of education and awareness for employers that require public interaction and service" says Michael Haynie. "My personal commitment is to restructure the mindset of businesses to operate efficiently and effectively moving forward in an ever- changing world."

For additional information please contact Barb Clapp, Chief Marketing Officer, GTC at 443-286-2495 or by email at { [HYPERLINK "mailto:barbclapp@gmail.com"](mailto:barbclapp@gmail.com) }

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